## **Securities and Exchange Commission**

- (1) The name of the person whose assets are to be sold in exchange for the securities to be offered:
- (2) The names of any other parties to the transaction;
- (3) A brief description of the business of the parties to the transaction;
- (4) The date, time and place of the meeting of security holders to vote on or consent to the transaction; and
- (5) A brief description of the transaction and the basic terms of the transaction.
- (b) Corrections of misstatements about the offering. A person that publishes a notice in reliance on this section may issue a notice that contains no more information than is necessary to correct inaccuracies published about the proposed offering.

NOTE TO \$230.135: Communications under this section relating to business combination transactions must be filed as required by \$230.425(b).

[64 FR 61449, Nov. 10, 1999]

## §230.135a Generic advertising.

- (a) For the purposes only of section 5 of the Act, a notice, circular, advertisement, letter, sign, or other communication, published or transmitted to any person which does not specifically refer by name to the securities of a particular investment company, to the investment company itself, or to any other securities not exempt under section 3(a) of the Act, will not be deemed to offer any security for sale, provided:
- (1) Such communication is limited to any one or more of the following:
- (i) Explanatory information relating to securities of investment companies generally or to the nature of investment companies, or to services offered in connection with the ownership of such securities.
- (ii) The mention or explanation of investment companies of different generic types or having various investment objectives, such as balanced funds, growth funds, income funds, leveraged funds, specialty funds, variable annuities, bond funds, and no-load funds,
- (iii) Offers, descriptions, and explanation of various products and services not constituting a security subject to registration under the Act: *Provided*, That such offers, descriptions, and explanations do not relate directly to the

desirability of owning or purchasing a security issued by a registered investment company,

- (iv) Invitation to inquire for further information, and
- (2) Such communication contains the name and address of a registered broker or dealer or other person sponsoring the communication.
- (b) If such communication contains a solicitation of inquiries and prospectuses for investment company securities are to be sent or delivered in response to such inquiries, the number of such investment companies and, if applicable, the fact that the sponsor of the communication is the principal underwriter or investment adviser in respect to such investment companies shall be stated.
- (c) With respect to any communication describing any type of security, service, or product, the broker, dealer, or other person sponsoring such communication must offer for sale a security, service, or product of the type described in such communication.

[37 FR 10073, May 19, 1972, as amended at 37 FR 10931, June 1, 1972]

## § 230.135b Materials not deemed an offer to sell or offer to buy nor a prospectus.

Materials meeting the requirements of §240.9b–1 of this chapter shall not be deemed an offer to sell or offer to buy a security for purposes solely of Section 5 (15 U.S.C. 77e) of the Act, nor shall such materials be deemed a prospectus for purposes of Sections 2(a)(10) and 12(a)(2) (15 U.S.C. 77b(a)(10) and 77l(a)(2)) of the Act, even if such materials are referred to in, deemed to be incorporated by reference into, or otherwise in any manner deemed to be a part of a Form S–20 prospectus.

[67 FR 228, Jan. 2, 2002]

## § 230.135c Notice of certain proposed unregistered offerings.

(a) For the purposes only of section 5 of the Act, a notice given by an issuer required to file reports pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934 or a foreign issuer that is exempt from registration under the Securities Exchange Act of 1934 pursuant to §240.12g3-2(b) of this chapter that it proposes to make, is making